

# Helping Kiwi businesses perform better



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The New Zealand Business Performance Panel gives Kiwi businesses access to valuable expertise from across the globe. With up-to-date know-how about international best practice, Kiwi businesses can be the best that they can be.

New Zealand is a long way from the rest of the world. When businesses can't see global best practice for themselves, they can't really be sure what it looks like. Lack of knowledge can lead to confusion and low performance.

The experts on the Business Performance Panel work with business.govt.nz to give Kiwi businesses the expertise they need. The panellists offer valuable advice and insights, and they make sure our content, tools, and resources are the best in the world.

With the panellists' crucial input, Kiwi businesses get what they need to grow, innovate, and be more productive.



Marketing

Finance

Leadership

Operations

Management

Strategy

Governance

Find out more at [business.govt.nz](https://business.govt.nz)